

Grounded Frank Lorenzo And The Destruction Of Eastern Airlines

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Grounded Frank Lorenzo And The

The inside account of how Frank Lorenzo took over a sputtering Eastern Airlines and flew it into the ground. Author Aaron Bernstein, with access to major players including Lorenzo and his inner circle, former Eastern Airlines President Frank Borman, Peter Ueberroth, and union boss Charlie Bryan, explains how Lorenzo brought a corporate raider's mentality to running a business, which ultimately caused its failure.

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"Grounded" gets across the message that Eastern is seriously out of whack and that Lorenzo only made things worse--two premises already widely known. The book comes to few other conclusions.

Flaps Down at Eastern : GROUNDED Frank Lorenzo and the ...

As an employee of Eastern Airlines, I observed ridiculously erroneous media accounts of the destruction of that great airline. Grounded: Frank Lorenzo and the Destruction of Eastern Airlines, by Aaron Bernstein, tells the true story as I observed it.

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Get this from a library! Grounded : Frank Lorenzo and the destruction of Eastern Airlines. [Aaron Bernstein] -- Lorenzo took over Eastern Airlines after a struggle with former astronaut Frank Borman and then entered into a period of bitter strikes, financial brinksmanship, sale of the Eastern shuttle to Donald ...

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Francisco Anthony "Frank" Lorenzo (born May 19, 1940) is an American businessman. He is most famous for his takeover of Eastern Air Lines, and his leadership of Texas International Airlines and its successor holding company Texas Air Corporation between 1972 and 1990, through which he formed or acquired a number of major U.S. airlines including Continental Airlines, Eastern Air Lines, Frontier ...

Frank Lorenzo - Wikipedia

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Frank Lorenzo. AKA Francisco Anthony Lorenzo. Born: 19-May-1940 Birthplace: Queens, NY Gender: Male Religion: Roman Catholic Race or Ethnicity: White Sexual orientation: Straight Occupation: Business Nationality: United States Executive summary: Former CEO, Eastern Airlines Father: Olegario Lorenzo (hairdresser, d. 1980) Mother: Ana Mateos Wife: Sharon Neill Murray (m. 14-Oct-1972, one son ...

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