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Greenlit Developing Factual Tv Ideas

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Greenlit explains how to develop, research, pitch and sell your idea for any type of factual or reality television show. It gives the inside track on: * What channel executives are really looking for in a pitch, * The life stories of hit factual shows such as The Apprentice, Deadliest Catch and Strictly Come Dancing

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About Greenlit: Developing Factual/Reality TV Ideas from Concept to Pitch. In recent years there has been an explosion of broadcast and cable channels with a desperate need for original factual/reality programming to fill their schedules: documentaries, observational series, makeover formats, reality competitions.

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commissioned programmes. As well as being the author of Greenlit: Developing Factual/Reality TV Ideas From Concept to Pitch, she is the founder of www.tvmole.com, a website dedicated to helping TV professionals successfully originate, develop and pitch their own ideas. Nicola also now oversees the WFTV mentoring scheme.

Getting the Greenlight: Top Tips to Get Your Factual Ideas ...

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Greenlit explains how to develop, research, pitch and sell your idea for any type of factual or reality television show. It gives the inside track on what channel executives are really looking for, stories of how hit shows actually came about and advice from channel commissioners and development producers.

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Greenlit: Developing Factual / Reality TV Ideas From Concept to Pitch reveals for the first time what TV executives around the world are looking for in a documentary or reality show pitch - and the embarrassing mistakes to avoid.

Revealed: The Secrets to Selling Your TV Show (& What ...

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