

Factory Man How One Furniture Maker Battled Offshoring Stayed Local And Helped Save An American Town Beth Macy

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Factory Man How One Furniture

In Factory Man, Beth Macy brings to life Bassett's deeply personal furniture and family story, along with a host of characters from an industry that was as cutthroat as it was colorful. As she shows how he uses legal maneuvers, factory efficiencies, and sheer grit and cunning to save hundreds of jobs, she also reveals the truth about modern industry in America.

Factory Man: How One Furniture Maker Battled Offshoring ...

"Factory Man" is a story of the Bassett Furniture Company once the world's largest furniture maker and heir John D. Bassett III, who was determined to maintain American manufacturing and fight Chinese dumping imports. In his quest to stem massive layoffs and plant closings he also had to take a stand against some Americans.

Factory Man: How One Furniture Maker Battled Offshoring ...

Only one man fought back. That man is John Bassett III, a descendant of the Bassetts who is now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of over \$90 million. In Factory Man, Beth Macy brings to life Bassett's deeply personal furniture and family story. As she shows how he uses legal maneuvers, factory efficiencies, and sheer grit, cunning, and will to save hundreds of jobs, she also discovers the hidden and shocking truth about industry ...

Factory Man How One Furniture Maker Battled Offshoring ...

One man's battle to save hundreds of jobs by taking on China and demonstrating the greatness of American business.With over \$500 million a year in sales, the Bassett Furniture Company was once the world's biggest wood furniture manufacturer. Run by the same powerful Virginia family for three generations, it was also the center of life in Bassett, VA-an unincorporated town that existed solely for the people who built the company's products.

Full E-book Factory Man: How One Furniture Maker Battled ...

Only one man fought back. That man is John Bassett III, a descendant of the Bassetts who is now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of over \$90 million. In "Factory Man", Beth Macy brings to life Bassett's deeply personal furniture and family story.

Dr. Laura: Factory Man: How One Furniture Maker Battled ...

Factory Man NPR coverage of Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local--and Helped Save an American Town by Beth Macy. News, author interviews, critics' picks and more ...

Factory Man : NPR

'Factory Man': how a Virginia furniture maker took on China Beth Macy's book recounts John Bassett's struggle to save his furniture business. (Associated Press)

'Factory Man': how a Virginia furniture maker took on ...

Journalist Beth Macy documents the collapse of the American furniture industry and its human cost in her new book, Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local, and Helped...

How A Factory Man Fought To Save His Furniture Company : NPR

"Factory Man" is so thick with rich characters, family secrets and backwoods wisdom that this very abundance becomes its one flaw. The first half of the book is given over to Bassett history ...

'Factory Man,' by Beth Macy - The New York Times

Factory Man: How One Furniture Maker Helped Save an American Town. As much as we love the business of making technical furniture, we really never would have believed that a book on furniture manufacturing would make the New York Times bestseller list. But the fact is that author Beth Macy tells a fascinating tale.

Factory Man: How One Furniture Maker Helped Save an ...

Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local—and Helped Save an American Town Beth Macy. Little, Brown, \$28 (368p) ISBN 978-0-316-23143-5

Nonfiction Book Review: Factory Man: How One Furniture ...

In FACTORY MAN, Beth Macy brings to life Bassett's deeply personal furniture and family story, along with a host of characters from an industry that was as cutthroat as it was colorful. As she...

Factory Man: How One Furniture Maker Battled Offshoring ...

About For Books Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local - and. The instant New York Times bestseller about one man's battle to save hundreds of jobs by demonstrating the greatness of American business. The Bassett Furniture Company was once the world's biggest wood furniture manufacturer.

About For Books Factory Man: How One Furniture Maker ...

Editions for Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local - and Helped Save an American Town: 0316231436 (Hardcover published in...

Editions of Factory Man: How One Furniture Maker Battled ...

The story of one man's fight to save American furniture manufacturing jobs in the face of a deluge of cheap Chinese imports. In this welcome debut, winner of the 2013 J. Anthony Lukas Work-in-Progress Award, Roanoke Times reporter Macy brings to life the rise of family-owned Bassett Furniture Company as the world's largest producer of wooden furniture and John Bassett III's epic struggle to keep his company in business amid unfair overseas business practices that forced many U.S ...

FACTORY MAN by Beth Macy | Kirkus Reviews

Factory man : how one furniture maker battled offshoring, stayed local--and helped save an American town. [Beth Macy] -- Describes how the chairman of Vaughan-Bassett Furniture fought for his more than seven hundred employees in a small Virginia town using legal maneuvers, factory efficiencies, and his wits and ...

Factory man : how one furniture maker battled offshoring ...

Only one man fought back. That man is John Bassett III, a descendant of the Bassetts who is now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of over \$90 million. In FACTORY MAN, Beth Macy brings to life Bassett's deeply personal furniture and family story.

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